



ADVERTISING | SYNDICATION | INTENT DATA | MARKET ANALYTICS
MASS BRAND AWARENESS | ENGAGED B2B READERSHIP | UK&I

TECHKNOW.ONLINE ANALYTICS REPORT

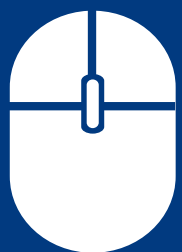
CLIENT NAME: EXAMPLE LTD
ADVERT TITLE: EXAMPLE
DATE: 08.03.2023



CONTENTS

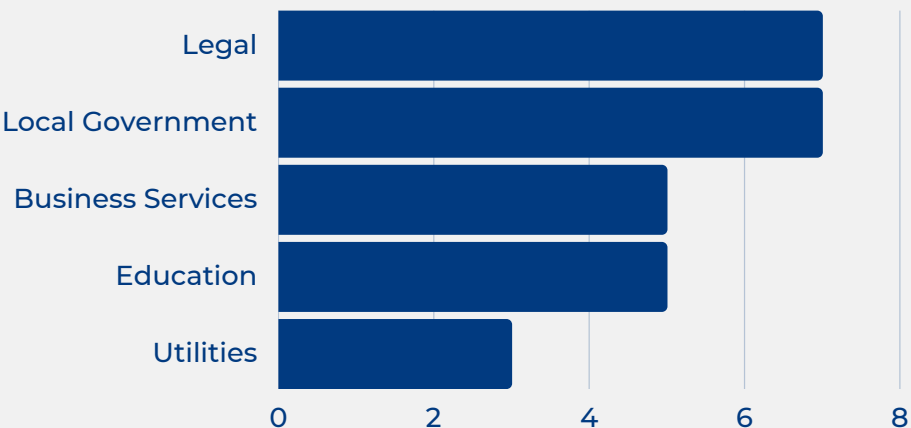
- Unique Click Count
- Web Page Impressions
- Social Media Impressions
- Top 5 Engaged Verticals
- Top 5 Engaged Buying Personas
- Top 5 Engaged by Size of Organisation
- # of Contacts Emailed
- # of Successfully Delivered Email Addresses
- # of eNewsletter Views
- % Views vs Delivered

81

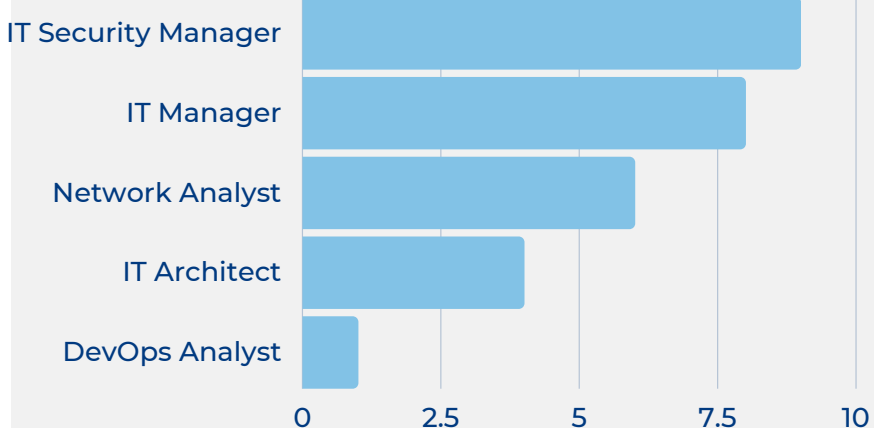


UNIQUE
CLICKS

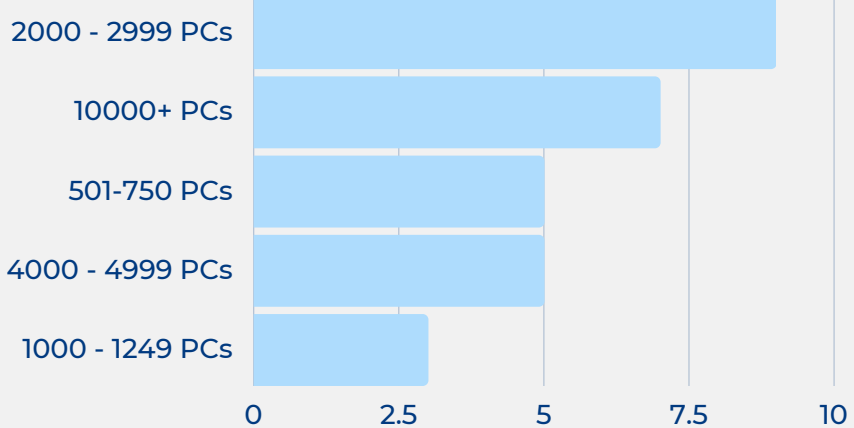
TOP 5 ENGAGED VERTICALS



TOP 5 ENGAGED BUYING PERSONAS



TOP 5 ENGAGED SIZE OF ORGANISATION



222



WEB PAGE
IMPRESSIONS

180,510

CONTACTS
EMAILED



178,201

SUCCESSFULLY
DELIVERED



164



SOCIAL MEDIA
IMPRESSIONS

38,555

NEWSLETTER
VIEWS



21.58%

VIEWED VS
DELIVERED





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