



Marketing Services Representative(s)

Full Time or Part Time Roles Available

Overview

CPB UK Ltd are looking for new Marketing Services Representatives to join their thriving marketing services agency operation. The ideal candidate will be a highly determined and motivated individual with a desire to succeed. This role comprises of B2B calling into the UK&I end user market, to identify and qualify sales opportunities and projects on behalf of CPB UK's customers. CPB UK are the UK's leading IT industry marketing services agency and as part of this role, you will be representing both UK&I based and Global IT organisations - vendors, distributors, resellers and service providers. The IT industry continues to experience extreme growth and is a forever emerging sector. This is your opportunity to step aboard one of the fastest growing markets in the business world!

Marketing Services Representative Description

- Working to project / client specific briefings
- Promoting IT technologies and services
- Conversing with IT department personnel
- Identifying and qualifying sales opportunities
- Scheduling meetings on behalf of customers
- Registering contacts to industry events
- Targeting a project specific contact database for each assignment
- Maintaining the cleanliness of data intelligence
- Writing up short reports on identified / qualified projects
- Attending client training sessions (onsite / virtual)

Candidate Requirements

- Necessary Requirements
 - High level of motivation and determination
 - Good literacy skills
 - Ability to compose short written reports
 - Good telephone manner
 - Willingness to try
- Ideal Requirements
 - 6 months office experience
 - Customer interfacing
 - PC literate
 - Cold calling experience

Why Work for Us?

- A specialist and leading IT industry marketing services agency for the IT industry
- Established for 22 years as a prominent and trusted supplier for the IT industry
- Continuous learning and development opportunities
- An innovative, inclusive, agile, and fun work environment
- Target structured bonuses
- Quarterly performance-based incentives
- Ad-hoc incentives

Salary

- £17,500+ per annum (plus uncapped monthly bonus earnings) *
 - Ability to increase per annum earnings to £22,500, through clear progression path

** Pro rata for part-time roles*

Annual Leave Entitlement

- 20 days annual leave **
 - Plus bank holidays
 - Plus 'birthday holiday' after 1 year employment
 - Holiday entitlement increase after 3 years employment
 - Christmas close down

*** Pro rata for part-time roles*



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